

You are invited to the 11th annual



Family Business Speaker Series

Trusted advisors for long-term family-owned business success.

April 18, 2017
The Ritz-Carlton

100 Carondelet Plaza
St. Louis, MO | 63105

Only one-third of family businesses successfully complete the transition process at each generation; two-thirds do not make it.

The Journey from Founding to Exit

Tom Phillips, CEO of Weekends Only, Inc. will discuss his experience in the family business from the perspective of three generations plus a non-family President. Tom is a member of G3. There was a split in the family at G3 with two siblings leading one furniture company and two other siblings leading another furniture company, Weekends Only. After the split, Tom focused solely on Weekends Only, now consisting of seven locations in two states. His planned exit strategy has evolved and changed over time.

Weekends Only celebrates its 20th anniversary this year. It is the most shopped furniture store in the St. Louis area.

Seminar Topics:

- The founding of Phillips Furniture
- The beginning of Weekends Only
- The sibling split: two and two
- The growth and expansion of Weekends Only
- Tom's leadership epiphany
- Tom's evolving exit plan
- Lessons learned



Featured Speaker



Tom Phillips,
CEO and Board Chair

Tom Phillips is a third generation family business leader. He is a strategic thinker, creative marketer and savvy business person who engages his workforce and builds cohesive teams.

Tom was selected as a finalist for the Ernst & Young Entrepreneur of the Year Award in 2010. He was in the seminary during his high school and college years. Tom is married to Peggy (41 years) and has three children, two of whom are active in the business.

Agenda

- 7:00am Registration, Continental Breakfast
- 7:30am Program
- 9:30am Adjourn

Prior featured speakers include:

- Chris Eckert, President & CEO, Eckert's
- Peter Herschend, Co-Founder, Chris Herschend, Vice Chair, Herschend Family Enterprises, Jonn Herschend, Education Chair, Herschend Family Council
- Bill DeWitt, President, St. Louis Cardinals
- Billy Busch, CEO, William K. Busch Brewing Company
- Andy Taylor, CEO, Enterprise Holdings
- John Tracy, CEO, Dot Foods

No Charge to Attend

Space is limited

Complimentary parking in hotel garage.

Presented by:

